



# MONTHLY NEWSLETTER - SEP, 2006

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## YABT Organizes an International Entrepreneurship Competition

From the period between the 22nd and 31st of August, representatives from YABT's national chapters' participated, in Taipei, Taiwan, in the International Meeting for the launching of the TIC Americas - Talent and Innovation Competition - an International entrepreneurship contest in which young entrepreneurs from all over the hemisphere, aging from 18 to 35 years, will participate from October 2006 to June 2007.

Jackson Morais, YABT Brazil's Program Officer chosen to coordinate the Brazilian part of TIC Americas, participated at the 2006 Global TIC Organizer Empowering Workshop in Taipei. During his stay in Taiwan, along with other YABT representatives from 27 different countries, Jackson participated in the creation of the format and development of the project.

According to Jackson, "The TIC Americas is a huge opportunity for creative and young entrepreneurs that intend to start a new business, since it brings together a broad national and international network focused on supporting technological innovation and the entrepreneurial spirit. With the support of this network, it will contemplate innovating projects seeking the development and concretion of the ideas. Anyone from the age range of 18 to 35 can participate in this innovated project."

The TIC Americas is a hemispheric-wide competition, promoted by the Young Americas Business Trust, and supported by institutions such as the Organization of the American States (OAS), Advantech Foundation, ICDF Taiwan - International Cooperation and Development Fund - and IDB Youth - the Inter-American Development Bank's youth outreach program.

### The functioning of the TIC Americas

The TIC Americas is split up into two stages, a sub-regional, in which seven sub-regions participate - Brazil, Mercosur, North America, Mexico, Central America, Andes e Caribbean - and a regional, in which the 28 winners of the first stage will join in an Inter-American competition.

The first stage, beginning at 15th of October, will be entirely online. The young participants enrolled will develop their Business Plans at the official platform of the competition ([www.ticamericas.net](http://www.ticamericas.net)) and will send a video presenting a prototype of the idea.

In May of 2007 the four finalists of each sub-region will be announced, and they will have the opportunity to participate free of expenses during the regional stage of TIC Americas in Panama.

At the end of the regional stage, the four project winners will be broadcasted. The champions of TIC Americas will participate at the Global TIC, in Taiwan, in August of 2007 and will have all the Network support for the development of the Business.

### How to participate

Anyone who is interested in participating should make their enrollment at the website [www.ticamericas.net](http://www.ticamericas.net) beginning on the 15th of October. Companies and other organizations interested in collaborating with the entrepreneurial spirit should contact YABT Brazil through [brasil@ybiz.net](mailto:brasil@ybiz.net).



Picture: YABT meets in Taiwan with ICDF and TICs authorities to discuss about the format and development of the TIC Americas.



## **YABT Brazil's Training Programs make a difference for hundreds of entrepreneurs.**

YABT Brazil's Training Projects began as a pilot in Brazil in July 2004. Since then, more than 900 people have received the hands-on guidance methodology through over 500 hours of training. During the years of 2005 and 2006, professors, university students, the low-income sector of society and businessmen/women have participated in YABT Brazil's training programs.

The Resource Centers have practical trainings on entrepreneurial attitudes, in which the participants experience the main stages that make up the creation process of a business or a project. Useful skills in marketing, finance, sales, production, strategy techniques, and abilities in communication, negotiation and leadership are highly explored in all YABT Brazil's projects. One of the components of



Picture: YABT Brazil Team, starting at the left side: Daniel Messeder, Alexandre Caruso, Leonardo Gomes, Camila Alvarez and Jackson Morais.

YABT Brazil's training portfolio is the Entrepreneurship Initiation, a series of debates about entrepreneurial culture, international trade and business tools promoted for university students. With this initiative, YABT Brazil intends to enlighten the future leaders of the country young entrepreneurs.

The Leadership Labs Program began on January of 2006 and aims at the development of young entrepreneurs and businessmen/women. The Program is based on advanced trainings on Verbal Communication, Negotiation and Team Management. These modules have already been taught to executives from companies like Petrobras, Braskem, Odebrecht, Fedex, Claro and Volvo. The classes of the Program have a strategic reduced number of participants, averaging 15 per group what makes the courses extremely individualized. "The training has improved my communication aptitude. My efficiency on negotiations has increase significantly and now I can perform presentations with more impact. I truly believe that the program is essential to all entrepreneurs", says Victor Andrade, consultant of the American Chamber of Commerce for Brazil, who constantly deals with decision makers from a diverse range of multinationals.

The Business Labs Program, another component of the Center, has promoted, with training and consulting, the creation of seven projects ranging from businesses from the private sector and organizations from the non-profit sector. This includes the Focco Project, a program that won a Social Entrepreneurship national award. YABT Brazil is working to increase the scale of its programs to make possible an even larger number of individuals that have participated as entrepreneurs and obtained innovating knowledge. In order to achieve this goal, the Organization has been signing partnerships with universities, companies, public sector and third sector organizations. Your organization can be part of this. Contact the YABT Brazil to learn how.

## **New Platform of the Young Americas Business Trust brings useful information and resources to entrepreneurs of 34 OAS Member States.**

With the reformulation of the resource platform of the YABT, Ybiz.net, young entrepreneurs from the member countries of the OAS have access to a vast content about business, economy and development. With a modern and functional layout, the platform has information available about how to start a small business, a calendar of entrepreneurship events, free online courses with contents supplied by the MIT - Massachusetts Institute of Technology - and also relevant institutional information about the National Offices of the YABT in the Latin America and Caribbean.

"I like to visit the Ybiz regularly to get information to help me on the small business that I intend to start, besides the researches that I do about different themes in international business. The website has been contributing for my professional growth, mainly with the free online courses that I've participated on. With this reformulation, it becomes even easier to navigate the website", says Isabella Ribeiro, an International Relations student, former participant of the Business Labs Program and future business woman.

The website has information in Portuguese, English and Spanish. Find out how you can benefit yourself with its contents and tools. Visit [www.ybiz.net](http://www.ybiz.net).

### **Entrepreneurship Articles Competition**

Want to see your knowledge published in over 34 countries? Write an article about entrepreneurship with, at the most, 25 lines and send it to [brasil@ybiz.net](mailto:brasil@ybiz.net) until the 27th of September. The best article will be published on October in 3 different languages.